

Mizoram Excise & Narcotics Department
MRP of Liquor (for New Stock) w.e.f 10th May, 2018
(Approved by Commissioner of Excise & Narcotics)

MRP (Maximum Retail Price) of Liquor for New stock only, approved by Commissioner of Excise & Narcotics, Mizoram.

This shall not affect MRP of old Stock

IMFL - LUXURY BRAND (Ad Valorem - 70%):-

Brand	Size	Com- pany	MRP
Officer's Choice Prestige Whisky (Pet)	750ml	ABD	215
Officer's Choice Prestige Whisky (Glass)	750ml	ABD	215
	375ml	ABD	110
Bagpiper Deluxe Whisky	750ml	USL	210
McDowell's No. 1 Celebration Matured XXX Rum	750ml	USL	190
	375ml	USL	100
8PM Special Rare Blended of Scotch & Indian Whisky	750ml	Radico	215
	375ml	Radico	110
Contessa Matured XXX Rum	750ml	Radico	180
	375ml	Radico	90

Company Legend:

- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- USL:- United Spirits Limited
- Radico:- Radico Khaitan Limited

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Narcotics Dept website:
<https://excise.mizoram.gov.in>

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IMFL - PREMIUM BRAND (Ad Valorem - 60%):-

Brand	Size	Com- pany	MRP
Officer's Choice Blue Pure Grain Whisky	750ml	ABD	260
	375ml	ABD	130
Officer's Choice BLACK Exquisite & Rare Whisky	750ml	ABD	350
	375ml	ABD	180
Jolly Roger Premium XXX Rum	750ml	ABD	260
	375ml	ABD	130
Royal Challenge Finest Premium Whisky	750ml	USL	350
	375ml	USL	180
Signature Rare Aged Whisky	750ml	USL	540
McDowell's No. 1 Reserve Whisky Original	750ml	USL	260
	375ml	USL	130
White Mischief Ultra Pure Vodka	750ml	USL	260
McDowell's No. 1 Luxury Premium Whisky	750ml	USL	270
	375ml	USL	135
Captain Morgan The Original Rum	750ml	USL	260
	375ml	USL	130
Regal Talons Deluxe Rare Generation Whisky	750ml	Radico	260
	375ml	Radico	130
M2 Magic Moments Remix Smooth Flavoured Vodka Green Apple	750ml	Radico	350
	375ml	Radico	180
M2 Magic Moments Pure Grain Vodka	750ml	Radico	260
	375ml	Radico	130

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