

Mizoram Excise & Narcotics Department
Cost Card of Liquor w.e.f 10th May, 2018 (Approved by Commissioner of Excise & Narcotics)

Go to our website for latest update of Cost card-

Website: <https://excise.mizoram.gov.in>

This cost card shall not effect old Cost Card (Advalorem / MRP) of old Stock even if there are changes or differences in the price of same label/brand of liquor.

Applicable only for New stock from 1st April, 2018

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IMFL - LUXURY BRAND (Ad Valorem - 70%):-

Brand	Size	Company	Ex-Bond Rate	IPF	VAT 16%	Bond Price	AD Valorem	MRP
Officer's Choice Prestige Whisky (Pet)	750ml	ABD	1,073.75	100	308.06	1,481.81	752.00	215
Officer's Choice Prestige Whisky (Glass)	750ml	ABD	1,073.75	100	308.06	1,481.81	752.00	215
	375ml	ABD	1,100.12	100	315.23	1,515.35	770.40	110
Bagpiper Deluxe Whisky	750ml	USL	1,045.70	100	300.43	1,446.13	736.09	210
McDowell's No. 1 Celebration Matured XXX Rum	750ml	USL	942.48	100	272.35	1,314.83	659.74	190
	375ml	USL	992.97	100	286.09	1,379.06	695.08	100
8PM Special Rare Blended of Scotch & Indian Whisky	750ml	Radico	1,073.75	100	308.06	1,481.81	752.00	215
	375ml	Radico	1,100.12	100	315.23	1,515.35	770.40	110
Contessa Matured XXX Rum	750ml	Radico	889.52	100	257.95	1,247.47	622.67	180
	375ml	Radico	889.52	100	257.95	1,247.47	622.67	90

Company Legend:

- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- USL:- United Spirits Limited
- Radico:- Radico Khaitan Limited

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IMFL - PREMIUM BRAND (Ad Valorem - 60%):-

Brand	Size	Com-pany	Ex-Bond Rate	IPF	VAT 16%	Bond Price	AD Valorem	MRP
Officer's Choice Blue Pure Grain Whisky	750ml	ABD	1,392.96	100	372.60	1,865.56	835.78	260
	375ml	ABD	1,392.96	100	372.60	1,865.56	835.78	130
Officer's Choice BLACK Exquisite & Rare Whisky	750ml	ABD	1,904.54	100	503.56	2,508.10	1,144.28	350
	375ml	ABD	1,960.92	100	518.00	2,578.92	1,177.76	180
Jolly Roger Premium XXX Rum	750ml	ABD	1,392.96	100	372.60	1,865.56	835.78	260
	375ml	ABD	1,392.96	100	372.60	1,865.56	835.78	130
Royal Challenge Finest Premium Whisky	750ml	USL	1,896.18	100	501.42	2,497.60	1,137.71	350
	375ml	USL	1,948.91	100	514.92	2,563.83	1,178.61	180
Signature Rare Aged Whisky	750ml	USL	2,959.84	100	773.72	3,833.56	1,779.47	540
McDowell's No. 1 Reserve Whisky Original	750ml	USL	1,387.91	100	371.31	1,859.22	836.67	260
	375ml	USL	1,386.79	100	371.02	1,857.81	838.41	130
White Mischief Ultra Pure Vodka	750ml	USL	1,391.28	100	372.17	1,863.45	834.77	260
McDowell's No. 1 Luxury Premium Whisky	750ml	USL	1,444.01	100	385.67	1,929.68	869.79	270
	375ml	USL	1,444.01	100	385.67	1,929.68	869.79	135
Captain Morgan The Original Rum	750ml	USL	1,390.16	100	371.88	1,862.04	834.09	260
	375ml	USL	1,390.16	100	371.88	1,862.04	834.09	130
Regal Talons Deluxe Rare Generation Whisky	750ml	Radico	1,392.96	100	372.60	1,865.56	835.78	260
	375ml	Radico	1,392.96	100	372.60	1,865.56	835.78	130
M2 Magic Moments Remix Smooth Flavoured Vodka Green Apple	750ml	Radico	1,905.16	100	503.72	2,508.88	1,143.33	350
	375ml	Radico	1,961.26	100	518.08	2,579.34	1,177.25	180
M2 Magic Moments Pure Grain Vodka	750ml	Radico	1,392.96	100	372.60	1,865.56	835.78	260
	375ml	Radico	1,392.96	100	372.60	1,865.56	835.78	130

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IMFL - PREMIUM BRAND (Ad Valorem - 60%):- (contd....)

Rare Reserve Whisky Castle Hill	750ml	Raizel	1,395.40	100	373.22	1,868.62	837.24	260
	375ml	Raizel	1,395.40	100	373.22	1,868.62	837.24	130
White & Blue Premium Whisky	750ml	ADI	1,897.91	100	501.87	2,499.78	1,138.75	350
	375ml	ADI	1,956.39	100	516.84	2,573.23	1,173.84	180
White Hills Reserve Whisky	750ml	ADI	1,393.01	100	372.61	1,865.62	835.81	260
	375ml	ADI	1,393.01	100	372.61	1,865.62	835.81	130
Golfer's Shot Oak Barrel Aged Whisky	750ml	ADI	2,945.87	100	770.14	3,816.01	1,770.62	540
Royal Stag Classic Whisky	750ml	Pernod-R	1,905.27	100	503.75	2,509.02	1,143.16	350
	375ml	Pernod-R	1,961.49	100	518.14	2,579.63	1,176.89	180
Royal Stag Barrel Select Whisky	750ml	Pernod-R	2,298.82	100	604.50	3,003.32	1,379.29	420
	375ml	Pernod-R	2,298.82	100	604.50	3,003.32	1,379.29	210
Oaken Glow Premium Whisky	750ml	Pernod-R	2,748.59	100	719.64	3,568.23	1,649.16	500
	375ml	Pernod-R	2,748.59	100	719.64	3,568.23	1,649.16	250
Blenders Pride Select Premium Whisky	750ml	Pernod-R	2,973.48	100	777.21	3,850.69	1,784.09	540
	375ml	Pernod-R	2,973.48	100	777.21	3,850.69	1,784.09	270
Imperial Blue Authentic Grain Whisky	750ml	Pernod-R	1,392.95	100	372.60	1,865.55	835.77	260
	375ml	Pernod-R	1,392.95	100	372.60	1,865.55	835.77	130

Company Legend:

- Raizel:- Raizel Industries
- ADI:- Alcobrew Distilleries India Pvt. Ltd.
- Pernod-R :- Pernod Ricard India Pvt.Ltd.

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IMFL - CLASSIC PREMIUM BRAND
(Ad Valorem - 58%):-

Brand	Size	Com- pany	Ex-Bond Rate	IPF	VAT 16%	Bond Price	AD Valorem	MRP
Signature Premier Grain Whisky	750ml	USL	3,284.09	100	846.22	4,230.31	1,904.77	590
Blenders Pride Reserve Collection Whisky	750ml	Pernod-R	4,206.73	100	1,079.46	5,386.19	2,439.90	750
	375ml	Pernod-R	4,206.73	100	1,079.46	5,386.19	2,439.90	375
100 Pipers Blended Scotch Whisky, Aged 12 Years	750ml	Pernod-R	10,469.42	100	2,662.67	13,232.09	6,072.26	1,850
100 Pipers Exquisite Blended Scotch Whisky	750ml	Pernod-R	7,338.08	100	1,871.07	9,309.15	4,256.09	1,300
	375ml	Pernod-R	7,338.08	100	1,871.07	9,309.15	4,256.09	650

Company Legend:

- USL:- United Spirits Limited
- Pernod-R :- Pernod Ricard India Pvt.Ltd.

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BEER - I (Ad Valorem - 46%):-

Brand	Size	Com- pany	Ex-Bond Rate	IPF	VAT 16%	Bond Price	AD Valorem	MRP
Kingfisher Premium Lager Beer (Cricket Design)	650ml	UB	548.00	50	136.01	734.01	252.08	95
Kingfisher Premium Lager Beer	650ml	UB	548.00	50	136.01	734.01	252.08	95
Kingfisher Premium Lager Beer (Cricket Design)	650ml	UB	548.00	50	136.01	734.01	252.08	95
Kingfisher Premium Lager Beer	650ml	UB	548.00	50	136.01	734.01	252.08	95
Kingfisher Premium Lager Beer	500ml	UB	825.00	50	200.72	1,075.72	379.50	70
Kingfisher Premium Lager Beer	500ml	UB	825.00	50	200.72	1,075.72	379.50	70
Kingfisher Premium Lager Beer	330ml	UB	686.00	50	168.25	904.25	316.18	60

Company Legend:

- UB:- United Breweries Ltd

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BEER - II (Ad Valorem - 48%):-

Brand	Size	Company	Ex-Bond Rate	IPF	VAT 16%	Bond Price	AD Valorem	MRP
Godfather Electra Premium Quality Beer Super Strong	650ml	Devans-M	571.05	50	143.23	764.28	274.11	100
Godfather Strong Beer	500ml	Devans-M	813.25	50	200.58	1,063.83	390.77	70
Godfather Electra Premium Quality Beer Super Strong(Can)	500ml	Devans-M	872.14	50	214.52	1,136.66	422.27	75
Kotsberg Strong Super Premium Beer	500ml	Devans-M	994.90	50	243.59	1,288.49	477.77	85
Carlsberg Elephant Strong Super Premium Beer	500ml	Carlsberg	1,003.20	50	245.56	1,298.76	481.54	85
Tuborg Strong Premium Beer	650ml	Carlsberg	548.90	50	137.98	736.88	263.64	95
Tuborg Strong Premium Beer	500ml	Carlsberg	885.32	50	217.64	1,152.96	424.96	75
Kingfisher Strong Premium Beer (Cricket Design)	650ml	UB	529.00	50	133.27	712.27	253.92	95
Kingfisher Strong Premium Beer	650ml	UB	529.00	50	133.27	712.27	253.92	95
Kingfisher Strong Premium Beer (Cricket Design)	650ml	UB	529.00	50	133.27	712.27	253.92	95
Kingfisher Strong Premium Beer	650ml	UB	529.00	50	133.27	712.27	253.92	95
Kingfisher Strong Premium Beer	500ml	UB	810.00	50	199.81	1,059.81	388.80	70
Kingfisher Strong Premium Beer	500ml	UB	810.00	50	199.81	1,059.81	388.80	70
Kingfisher Strong Premium Beer	500ml	UB	810.00	50	199.81	1,059.81	388.80	70
Kingfisher Strong Premium Beer	500ml	UB	810.00	50	199.81	1,059.81	388.80	70

Company Legend:

- Devans-M:- Devans Modern Breweries Ltd.
- Carlsberg:- Carlsberg India, Pvt. Ltd.
- UB:- United Breweries Ltd

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Sd/- R. VANLALTHLANA
Asst. Commissioner of Excise & Narcotics (Enf.)
for Commissioner of Excise & Narcotics,
Mizoram, Aizawl.