

**Mizoram Excise & Narcotics Department**  
**Cost Card of Liquor w.e.f 20th December 2017**

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**IMFL - REGULAR BRAND (75% Ad Valorem):-**

Brand	Size	Company	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Caravan Prestige Whisky	750ml	CMJ	<b>710</b>	532.50	100	214.80	<b>1,557.30</b>	150
	375ml	CMJ	<b>710</b>	532.50	100	214.80	<b>1,557.30</b>	75
Zino XXX Rum	750ml	CMJ	<b>710</b>	532.50	100	214.80	<b>1,557.30</b>	150
	375ml	CMJ	<b>710</b>	532.50	100	214.80	<b>1,557.30</b>	75
Royal VAT Single Grain Whisky	750ml	Raizel	<b>814</b>	610.50	100	243.92	<b>1,768.42</b>	170
Contessa XXX Rum Blended with Matured Cane Juice	750ml	Radico	<b>710.85</b>	533.14	100	215.04	<b>1,559.03</b>	150
Royal Patiala Whisky	750ml	Kaya	<b>705.75</b>	529.31	100	213.61	<b>1,548.67</b>	150
	375ml	Kaya	<b>705.75</b>	529.31	100	213.61	<b>1,548.67</b>	75

**Company Legend:**

- CMJ:- CMJ Breweries (P) Ltd., Meghalaya
- Radico:- Radico Khaitan Limited
- Raizel:- Raizel Industries
- Kaya:- Kaya Spirits OPC (P) Ltd., Punjab

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

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**IMFL - LUXURY BRAND (60% Ad Valorem):-**

Brand	Size	Company	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Officer's Choice Prestige Whisky (Glass)	750ml	ABD	<b>1,056.79</b>	634.08	100	286.54	<b>2,077.41</b>	200
	375ml	ABD	<b>1,056.74</b>	634.08	100	286.53	<b>2,077.35</b>	100
Officer's Choice Prestige Whisky (Pet)	750ml	ABD	<b>1,056.79</b>	634.08	100	286.54	<b>2,077.41</b>	200
Hercules XXX Rum	750ml	Himalaya	<b>878.25</b>	526.95	100	240.83	<b>1,746.03</b>	168
	375ml	Himalaya	<b>889.58</b>	533.75	100	243.73	<b>1,767.06</b>	85
Himalayan Pride XXX Rum	750ml	Himalaya	<b>777.39</b>	466.43	100	215.01	<b>1,558.83</b>	150
	375ml	Himalaya	<b>777.39</b>	466.43	100	215.01	<b>1,558.83</b>	75
OLD Admiral VSOP Brandy	750ml	Radico	<b>1,055.91</b>	633.55	100	286.31	<b>2,075.77</b>	200
Contessa Matured XXX Rum	750ml	Radico	<b>889.49</b>	533.69	100	243.71	<b>1,766.89</b>	170
	375ml	Radico	<b>889.49</b>	533.69	100	243.71	<b>1,766.89</b>	85
8PM Bermuda XXX Original Caribbean Rum	750ml	Radico	<b>1,003.21</b>	601.93	100	272.82	<b>1,977.96</b>	190
8PM Rare Blended of Scotch & Indian Whisky	750ml	Radico	<b>1,055.91</b>	633.55	100	286.31	<b>2,075.77</b>	200
8PM Special Rare Blended of Scotch & Indian Whisky	750ml	Radico	<b>1,055.91</b>	633.55	100	286.31	<b>2,075.77</b>	200
	375ml	Radico	<b>1,057.49</b>	634.49	100	286.72	<b>2,078.70</b>	100
Black Cat Matured Rum	750ml	Radico	<b>1,053.70</b>	632.22	100	285.75	<b>2,071.67</b>	200
Brihan's Grape Brandy Blend of Matured Grape Brandies	750ml	Radico	<b>958.33</b>	575	100	261.33	<b>1,894.66</b>	182
Whitefield Extra Reserve Brandy Blended With Finest Grape Spirits	750ml	Radico	<b>969.55</b>	581.73	100	264.20	<b>1,915.48</b>	184
Whytehall Classic Deluxe Whisky	750ml	Radico	<b>1,193.95</b>	716.37	100	321.65	<b>2,331.97</b>	224
Bagpiper Deluxe Whisky	750ml	USL	<b>1,057</b>	634.20	100	286.59	<b>2,077.79</b>	200
	375ml	USL	<b>1,057</b>	634.20	100	286.59	<b>2,077.79</b>	100
McDowell's No. 1 Celebration Matured XXX Rum	750ml	USL	<b>942.48</b>	565.49	100	257.28	<b>1,865.25</b>	180
	375ml	USL	<b>942.48</b>	565.49	100	257.28	<b>1,865.25</b>	90
White Mischief Ultra Pure Vodka	375ml	USL	<b>1,249</b>	749.40	100	335.74	<b>2,434.14</b>	118

**Company Legend:**

- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- Himalaya:- Himalaya Distilleries Ltd.
- Radico:- Radico Khaitan Limited
- USL:- United Spirits Limited

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

IMFL - LUXURY BRAND :- (...contd...)

Brand	Size	Company	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Old Monk Deluxe Rum Very Old Vatted (PET)	750ml	MM	<b>888</b>	532.80	100	243.33	<b>1,764.13</b>	170
Old Monk Deluxe Rum Very Old Vatted	750ml	MM	<b>1,001.49</b>	600.89	100	272.38	<b>1,974.76</b>	190
	375ml	MM	<b>1,001.49</b>	600.89	100	272.38	<b>1,974.76</b>	95
Doctor's Triple Crown Brandy	750ml	MM	<b>1,057.51</b>	634.50	100	286.72	<b>2,078.73</b>	200
Armada Matured XXX Dark Rum	750ml	CMJ	<b>890</b>	534	100	243.84	<b>1,767.84</b>	170
	375ml	CMJ	<b>890</b>	534	100	243.84	<b>1,767.84</b>	85
Aristocrat XXX Rum	750ml	Jagatjit	<b>889.41</b>	533.65	100	243.69	<b>1,766.75</b>	170
	375ml	Jagatjit	<b>889.41</b>	533.65	100	243.69	<b>1,766.75</b>	85

**Company Legend:**

- CMJ:- CMJ Breweries (P) Ltd., Meghalaya
- Jagatjit:- Jagatjit Industries Ltd.
- MM:- Mohan Meakin Limited
- Radico:- Radico Khaitan Limited

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

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**IMFL - PREMIUM BRAND (50% Ad Valorem):-**

Brand	Size	Company	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Officer's Choice Blue Pure Grain Whisky	750ml	ABD	<b>1,366.37</b>	683.19	100	343.93	<b>2,493.49</b>	240
	375ml	ABD	<b>1,366.43</b>	683.21	100	343.94	<b>2,493.58</b>	120
Officer's Choice BLACK Exquisite & Rare Whisky	750ml	ABD	<b>1,904.51</b>	952.26	100	473.08	<b>3,429.85</b>	330
	375ml	ABD	<b>1,964.25</b>	982.12	100	487.42	<b>3,533.79</b>	170
Jolly Roger Premium XXX Rum	750ml	ABD	<b>1,366.37</b>	683.19	100	343.93	<b>2,493.49</b>	240
	375ml	ABD	<b>1,372.65</b>	686.33	100	345.44	<b>2,504.42</b>	120
Signature Rare Aged Whisky	750ml	USL	<b>2,920</b>	1,460	100	716.80	<b>5,196.80</b>	500
	375ml	USL	<b>2,920</b>	1,460	100	716.80	<b>5,196.80</b>	250
Royal Challenge Finest Premium Whisky	750ml	USL	<b>2,022</b>	1,011	100	501.28	<b>3,634.28</b>	350
	375ml	USL	<b>1,964</b>	982	100	487.36	<b>3,533.36</b>	170
McDowell No. 1 Reserve Whisky	750ml	USL	<b>1,363.23</b>	681.62	100	343.18	<b>2,488.03</b>	240
	375ml	USL	<b>1,363.23</b>	681.62	100	343.18	<b>2,488.03</b>	120
White Mischief Ultra Pure Vodka	750ml	USL	<b>1,363.23</b>	681.62	100	343.18	<b>2,488.03</b>	240
Golfer's Shot-Oak Barrel Aged Whisky	750ml	ADI	<b>2,919.97</b>	1,459.98	100	716.79	<b>5,196.74</b>	500
	375ml	ADI	<b>2,919.97</b>	1,459.98	100	716.79	<b>5,196.74</b>	250
White and Blue Premium Whisky	750ml	ADI	<b>1,904.50</b>	952.26	100	473.08	<b>3,429.84</b>	330
	375ml	ADI	<b>1,964.25</b>	982.12	100	487.42	<b>3,533.79</b>	170
White Hills Reserve Whisky	750ml	ADI	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	ADI	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120
Rare Reserve Whisky Castle Hill	750ml	Raizel	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	Raizel	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120

**Company Legend:**

- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- ADI:- Alcobrew Distilleries India Pvt. Ltd.
- Pernod-R :- Pernod Ricard India Pvt.Ltd.
- Raizel:- Raizel Industries
- USL:- United Spirits Limited

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

**IMFL - PREMIUM BRAND:- (...contd...)**

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Bacardi Carta Blanca Superior White Rum	750ml	Bacardi	<b>3,219.46</b>	1,609.73	100	788.67	<b>5,717.86</b>	550
	375ml	Bacardi	<b>3,276.70</b>	1,638.35	100	802.41	<b>5,817.46</b>	280
Bacardi Black Deluxe Rum	750ml	Bacardi	<b>1,724.96</b>	862.48	100	429.99	<b>3,117.43</b>	300
	375ml	Bacardi	<b>1,724.96</b>	862.48	100	429.99	<b>3,117.43</b>	150
M2 Magic Moments Remix Smooth Green Apple Flavoured Vodka	750ml	Radico	<b>1,904.15</b>	952.07	100	473	<b>3,429.22</b>	330
	375ml	Radico	<b>1,964.24</b>	982.12	100	487.42	<b>3,533.78</b>	170
M2 Magic Moments Remix Smooth Chocolate Flavoured Vodka	750ml	Radico	<b>1,904.15</b>	952.07	100	473	<b>3,429.22</b>	330
	375ml	Radico	<b>1,964.24</b>	982.12	100	487.42	<b>3,533.78</b>	170
M2 Magic Moments Remix Green Apple Flavoured Vodka	750ml	Radico	<b>1,934.47</b>	967.24	100	480.27	<b>3,481.98</b>	335
M2 Magic Moments Remix Orange Flavoured Vodka	750ml	Radico	<b>1,934.47</b>	967.24	100	480.27	<b>3,481.98</b>	335
Regal Talons Deluxe Rare Generation Whisky	750ml	Radico	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	Radico	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120
Regal Talons Rare Generation Whisky	750ml	Radico	<b>1,698.82</b>	849.41	100	423.72	<b>3,071.95</b>	296
M2 Magic Moments <i>Pure</i> Grain Vodka	750ml	Radico	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	Radico	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120
M2 Magic Moments Grain Vodka	750ml	Radico	<b>1,724.66</b>	862.33	100	429.92	<b>3,116.91</b>	300
Pluton Bay Rare Exotic Rum	750ml	Radico	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	Radico	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120
Morpheus XO Blended Premium Brandy	750ml	Radico	<b>2,919.56</b>	1,459.78	100	716.69	<b>5,196.03</b>	500
	375ml	Radico	<b>2,919.56</b>	1,459.78	100	716.69	<b>5,196.03</b>	250
Lord Nelson XXX Matured Rum	750ml	Radico	<b>1,306.15</b>	653.08	100	329.48	<b>2,388.71</b>	230
After Dark Fine Grain Whisky	750ml	Radico	<b>2,372.05</b>	1,186.03	100	585.29	<b>4,243.37</b>	408
Brihan's Tropicana Export Quality XXX Matured with White Rum	750ml	Radico	<b>1,642.75</b>	821.38	100	410.26	<b>2,974.39</b>	286
Brihan's Napoleon Brandy	750ml	Radico	<b>1,635.59</b>	817.80	100	408.54	<b>2,961.93</b>	285
Gladius Blended 10 year Old Gold Reserva Rum	750ml	Gemini	<b>1,606.37</b>	803.18	100	401.53	<b>2,911.08</b>	280
	375ml	Gemini	<b>1,606.37</b>	803.18	100	401.53	<b>2,911.08</b>	140

**Company Legend:**

- Bacardi:- Bacardi India Pvt. Ltd.
- Radico:- Radico Khaitan Limited
- Gemini:- Gemini Distilleries (Patiala) Pvt Ltd, Punjab

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

**IMFL - PREMIUM BRAND:- (...contd...)**

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
A.C. Black Pure Grain Whisky	750ml	Jagatjit	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	Jagatjit	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120
Old Monk Gold Reserve Rum	750ml	MM	<b>1,575</b>	787.50	100	394	<b>2,856.50</b>	275
	375ml	MM	<b>1,605</b>	802.50	100	401.20	<b>2,908.70</b>	140
Old Monk Apple Rum	375ml	MM	<b>1,725</b>	862.50	100	430	<b>3,117.50</b>	150
Old Monk Lemon Rum	375ml	MM	<b>1,725</b>	862.50	100	430	<b>3,117.50</b>	150
Old Monk Orange Rum	375ml	MM	<b>1,725</b>	862.50	100	430	<b>3,117.50</b>	150
Old Monk White Rum	375ml	MM	<b>1,725</b>	862.50	100	430	<b>3,117.50</b>	150
Imperial Blue Authentic Grain Whisky	750ml	Pernod-R	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	Pernod-R	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120
Royal Stag Classic Whisky	750ml	Pernod-R	<b>1,904.51</b>	952.26	100	473.08	<b>3,429.85</b>	330
	375ml	Pernod-R	<b>1,964.25</b>	987.12	100	488.22	<b>3,539.59</b>	170
Blenders Pride Select Premium Whisky	750ml	Pernod-R	<b>2,919.97</b>	1,459.98	100	716.79	<b>5,196.74</b>	500
	375ml	Pernod-R	<b>2,919.97</b>	1,459.98	100	716.79	<b>5,196.74</b>	250
Oaken Glow Premium Whisky	750ml	Pernod-R	<b>2,681.04</b>	1,340.52	100	659.45	<b>4,781.01</b>	460
	375ml	Pernod-R	<b>2,681.04</b>	1,340.52	100	659.45	<b>4,781.01</b>	230
Royal Stag Barrel Select Whisky	750ml	Pernod-R	<b>2,322.64</b>	1,161.32	100	573.43	<b>4,157.39</b>	400
	375ml	Pernod-R	<b>2,322.64</b>	1,161.32	100	573.43	<b>4,157.39</b>	200
Fuel Vodka	750ml	Pernod-R	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	240
	375ml	Pernod-R	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120

**Company Legend:**

- Jagatjit:- Jagatjit Industries Ltd.
- MM:- Mohan Meakin Limited
- Pernod-R :- Pernod Ricard India Pvt.Ltd.

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**IMFL - PREMIUM BRAND:- (...contd...)**

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Africaana Whisky	750ml	Overseas	<b>1,904.51</b>	952.26	100	473.08	<b>3,429.85</b>	330
	375ml	Overseas	<b>1,964.25</b>	982.12	100	487.42	<b>3,533.79</b>	170
Africaana Dark Rum	750ml	Overseas	<b>1,307.19</b>	653.59	100	329.72	<b>2,390.50</b>	230
	375ml	Overseas	<b>1,366.92</b>	683.46	100	344.06	<b>2,494.44</b>	120
Black Bow Whisky	750ml	Overseas	<b>2,919.97</b>	1,459.99	100	716.79	<b>5,196.75</b>	500
Peooz Vodka	750ml	Overseas	<b>1,725.32</b>	862.66	100	430.08	<b>3,118.06</b>	300
	375ml	Overseas	<b>1,725.32</b>	862.66	100	430.08	<b>3,118.06</b>	150
Glen Cask Whisky	750ml	AABC	<b>1,365.53</b>	682.77	100	343.73	<b>2,492.03</b>	240
	375ml	AABC	<b>1,365.53</b>	682.77	100	343.73	<b>2,492.03</b>	120
On the Rocks Single Grain Premium Whisky	750ml	GAAL	<b>3,815.95</b>	1,907.97	100	931.83	<b>6,755.75</b>	650
	375ml	GAAL	<b>3,815.95</b>	1,907.97	100	931.83	<b>6,755.75</b>	325
Bang Bang Whisky	750ml	GAAL	<b>2,919.97</b>	1,459.98	100	716.79	<b>5,196.74</b>	500
	375ml	GAAL	<b>2,919.97</b>	1,459.98	100	716.79	<b>5,196.74</b>	250
Old Professor Premium Whisky	750ml	Kaya	<b>1,722.28</b>	861.14	100	429.35	<b>3,112.77</b>	300
	375ml	Kaya	<b>1,722.28</b>	861.14	100	429.35	<b>3,112.77</b>	150
Ministers Reserve Premium Aged Whisky	750ml	Kaya	<b>2,916.09</b>	1,458.04	100	715.86	<b>5,189.99</b>	500
	375ml	Kaya	<b>2,916.09</b>	1,458.04	100	715.86	<b>5,189.99</b>	250

**Company Legend:**

- AABC:- Associated Alcohol and Beverages Company
- Overseas:- Overseas Beverages Pvt. Ltd., Goa
- GAAL:- Gadhinglaj Agro Alcochem Limited, Gurgaon, Haryana
- Kaya:- Kaya Spirits OPC (P) Ltd., Punjab

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

**Mizoram Excise & Narcotics Department**  
**Cost Card of Liquor w.e.f 20th December 2017**

**IMFL - CLASSIC PREMIUM BRAND**  
**(48% Ad Valorem):-**

Brand	Size	Company	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Teacher's 50 Blended Scotch Whisky	750ml	Beam	<b>11,586.47</b>	5,561.50	100	2,759.68	<b>20,007.65</b>	1,925
Teacher's Highland Cream Blended Scotch Whisky	750ml	Beam	<b>7,799.72</b>	3,743.86	100	1,862.97	<b>13,506.55</b>	1,300
Teacher's Origin Blended Scotch Whisky	750ml	Beam	<b>12,646.76</b>	6,070.44	100	3,010.75	<b>21,827.95</b>	2,100
Jim Beam Kentucky Straight Bourbon Whiskey	750ml	Beam	<b>10,223.24</b>	4,907.15	100	2,436.86	<b>17,667.25</b>	1,700
Vat69 Blended Scotch Whisky	750ml	USL	<b>6,889</b>	3,306.76	100	1,647.32	<b>11,943.08</b>	1,150
	375ml	USL	<b>6,889.08</b>	3,306.76	100	1,647.33	<b>11,943.17</b>	575
Smirnoff Triple Distilled Vodka	750ml	USL	<b>3,131.96</b>	1,503.34	100	757.65	<b>5,492.95</b>	530
	375ml	USL	<b>3,326.26</b>	1,596.60	100	803.66	<b>5,826.52</b>	280
Smirnoff Green Apple Triple Distilled Vodka	750ml	USL	<b>3,474</b>	1,667.52	100	838.64	<b>6,080.16</b>	585
Smirnoff Espresso Triple Distilled Vodka	750ml	USL	<b>3,474</b>	1,667.52	100	838.64	<b>6,080.16</b>	585
Black Dog Triple Gold Reserve	750ml	USL	<b>10,520</b>	5,049.60	100	2,507.14	<b>18,176.74</b>	1,750
	375ml	USL	<b>10,700</b>	5,136.00	100	2,549.76	<b>18,485.76</b>	890
Antiquity Blue Ultra Premium Whisky	750ml	USL	<b>4,049</b>	1,943.52	100	974.80	<b>7,067.32</b>	680
	375ml	USL	<b>4,049</b>	1,943.52	100	974.80	<b>7,067.32</b>	340
Signature Premier Grain Whisky	750ml	USL	<b>3,262</b>	1,565.76	100	788.44	<b>5,716.20</b>	550
	375ml	USL	<b>3,262</b>	1,565.76	100	788.44	<b>5,716.20</b>	275
Black & White Blended Scotch Whisky	750ml	USL	<b>7,195.40</b>	3,453.79	100	1,719.87	<b>12,469.06</b>	1,200
	375ml	USL	<b>7,438.90</b>	3,570.65	100	1,777.53	<b>12,887.08</b>	620

**Company Legend:**

- Beam:- Beam Global Spirits & Wine (I) Pvt. Ltd.
- Modi:- Modi Distillery (A unit of Modi Industries Ltd.), UP
- USL:- United Spirits Limited

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.



IMFL - CLASSIC PREMIUM BRAND :- (...contd...)

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
100 Pipers Blended Scotch Whisky, Aged 12 Years	750ml	Pernod-R	<b>10,375.56</b>	4,980.27	100	2,472.93	<b>17,928.76</b>	1,725
100 Pipers Exquisite Blended Scotch Whisky	750ml	Pernod-R	<b>7,197.22</b>	3,454.67	100	1,720.30	<b>12,472.19</b>	1,200
	375ml	Pernod-R	<b>7,439.38</b>	3,570.90	100	1,777.64	<b>12,887.92</b>	620
Blenders Pride Reserve Collection Whisky	750ml	Pernod-R	<b>4,170.23</b>	2,001.71	100	1,003.51	<b>7,275.45</b>	700
	375ml	Pernod-R	<b>4,170.23</b>	2,001.71	100	1,003.51	<b>7,275.45</b>	350
The Rockford Reserve Fine & Rare Whisky	750ml	Modi	<b>4,170.34</b>	2,001.76	100	1,003.54	<b>7,275.64</b>	700
Rockford Classic Finest Blended Whisky	750ml	Modi	<b>3,564.46</b>	1,710.94	100	860.06	<b>6,235.46</b>	600

**Company Legend:**

- Pernod-R:- Pernod Ricard India Pvt.Ltd.
- Modi:- Modi Distillery (A unit of Modi Industries Ltd.), UP

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

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Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Chivas Regal Premium Scotch Aged 12 Yrs	750ml	Pernod-R	<b>26,367.68</b>	3,200	504	4,811.47	<b>34,883.15</b>	3,300
Ballentine's Finest Blended Scotch Whisky	750ml	Pernod-R	<b>11,583.84</b>	3,200	504	2,446.05	<b>17,733.89</b>	1,650
Jameson Irish Whiskey	750ml	Pernod-R	<b>16,063.79</b>	3,200	504	3,162.85	<b>22,930.64</b>	2,150
Absolut Vodka	750ml	Pernod-R	<b>11,583.84</b>	3,200	504	2,446.05	<b>17,733.89</b>	1,650
Jacob's Creek Classic Chardonnay	750ml	Pernod-R	<b>10,588.98</b>	1,058.90	504	1,944.30	<b>14,096.18</b>	1,300
Jacob's Creek Classic Shiraz Cabernet	750ml	Pernod-R	<b>10,588.98</b>	1,058.90	504	1,944.30	<b>14,096.18</b>	1,300
Johnnie Walker Blue Label Blended Scotch Whisky	750ml	USL	<b>74,420</b>	3,721	252	12,542.88	<b>90,935.88</b>	17,500
Johnnie Walker Double Black Label Blended Scotch Whisky	750ml	USL	<b>16,067</b>	1,600	252	2,867.04	<b>20,786.04</b>	4,000
Johnnie Walker Black Label Blended Scotch Whisky	750ml	USL	<b>25,864</b>	3,200	504	4,730.88	<b>34,298.88</b>	3,300
Johnnie Walker Red Label Blended Scotch Whisky	750ml	USL	<b>11,528</b>	3,200	504	2,437.12	<b>17,669.12</b>	1,700
Ciroc Snap Frost Vodka	750ml	USL	<b>28,550</b>	3,200	504	5,160.64	<b>37,414.64</b>	3,600
The Singleton Single Malt Scotch Whisky of Glen Ord	700ml	USL	<b>14,810</b>	1,493.33	252	2,648.85	<b>19,204.18</b>	3,700
Ketel One Vodka	750ml	USL	<b>12,424</b>	3,200	504	2,580.48	<b>18,708.48</b>	1,800

**Company Legend:**

- Axis :- Axis Enterprises, Assam
- Pernod-R :- Pernod Ricard India Pvt.Ltd.
- USL:- United Spirits Limited
- Brindco:- Brindco Sales Private Limited

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

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**BEER - I (36% Ad Valorem):-**

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Breezer-Cranberry	275ml	Bacardi	<b>753.84</b>	271.38	50	172.04	<b>1,247.26</b>	60
Breezer-Jamaican Passion	275ml	Bacardi	<b>753.84</b>	271.38	50	172.04	<b>1,247.26</b>	60
Breezer-Orange	275ml	Bacardi	<b>753.84</b>	271.38	50	172.04	<b>1,247.26</b>	60
Breezer-Blackberry Crush	275ml	Bacardi	<b>753.84</b>	271.38	50	172.04	<b>1,247.26</b>	60
Magpie Opus Royal Lager Beer	500ml	CMJ	<b>890</b>	320.40	50	201.66	<b>1,462.06</b>	70
Magpie Opus Wheat Biere Speciale	330ml	CMJ	<b>817</b>	294.12	50	185.78	<b>1,346.90</b>	65
Mahou Clasica Premium Beer	500ml	Mahou	<b>1,019.90</b>	367.16	50	229.93	<b>1,666.99</b>	80
Kingfisher Premium Lager Beer	650 ml	UB	<b>523</b>	188.28	50	121.80	<b>883.08</b>	85
Kingfisher Premium Lager Beer (Can)	500 ml	UB	<b>820</b>	295.20	50	186.43	<b>1,351.63</b>	65

**Company Legend:**

- Bacardi:- Bacardi India Pvt. Ltd.
- Bhutan:- Bhutan Brewery Private Limited
- Carlsberg:- Carlsberg India, Pvt. Ltd.
- CMJ:- CMJ Breweries (P) Ltd.
- Devans-M:- Devans Modern Breweries Ltd.
- Mahou:- Mahou India Pvt. Ltd., Haryana
- SAB-M:- SAB Miller India Ltd., Maharashtra
- UB:- United Breweries Ltd.

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

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**BEER - II (38% Ad Valorem):-**

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Tuborg Strong Premium Beer	650ml	Carlsberg	<b>549</b>	208.62	50	129.22	<b>936.84</b>	90
Carlsberg Elephant Strong Super Premium Beer	500ml	Carlsberg	<b>1,003</b>	381.14	50	229.46	<b>1,663.60</b>	80
Tuborg Strong Premium Beer	500ml	Carlsberg	<b>874</b>	332.12	50	200.98	<b>1,457.10</b>	70
Red Indian Premium Strong Beer	500ml	CMJ	<b>677</b>	257.26	50	157.48	<b>1,141.74</b>	55
Nutcracker 9000 Premium Strong Beer	500ml	CMJ	<b>743</b>	282.34	50	172.05	<b>1,247.39</b>	60
Savage Super Strong Beer	500ml	CMJ	<b>743</b>	282.34	50	172.05	<b>1,247.39</b>	60
Magpie Opus Royal Strong Beer	500ml	CMJ	<b>873</b>	331.74	50	200.76	<b>1,455.50</b>	70
Kaltenberg Royal Strong Beer	500ml	CMJ	<b>1,002.47</b>	380.94	50	229.35	<b>1,662.76</b>	80
Savawm American Strong Beer	500ml	CMJ	<b>808</b>	307.04	50	186.41	<b>1,351.45</b>	65
Magpie Opus Royal Strong Beer	650 ml	CMJ	<b>549</b>	208.62	50	129.22	<b>936.84</b>	90
Kingfisher Strong Premium Beer	650 ml	UB	<b>515</b>	195.70	50	121.71	<b>882.41</b>	85
Kingfisher Strong Premium Beer ( Can)	500 ml	UB	<b>807</b>	306.66	50	186.19	<b>1,349.85</b>	65
Kingfisher Blue Premium Beer	650 ml	UB	<b>548</b>	208.24	50	129	<b>935.24</b>	90
Kingfisher Blue Premium Beer-CAN	500 ml	UB	<b>873</b>	331.74	50	200.76	<b>1,455.50</b>	70
Godfather Strong Beer	500ml	Devans-M	<b>802.40</b>	304.91	50	185.17	<b>1,342.48</b>	65
Godfather Electra Premium Quality Beer Super Strong	650ml	Devans-M	<b>547.30</b>	207.99	50	128.85	<b>934.14</b>	90
Godfather Electra Premium Quality Beer Super Strong(Can)	500ml	Devans-M	<b>872.10</b>	331.41	50	200.56	<b>1,454.07</b>	70
Kotsberg Strong Super Premium Beer	500ml	Devans-M	<b>999.90</b>	379.96	50	228.78	<b>1,658.64</b>	80

**Company Legend:**

- CMJ:- CMJ Breweries (P) Ltd.
- Carlsberg:- Carlsberg India, Pvt. Ltd.
- Devans-M:- Devans Modern Breweries Ltd.
- UB:- United Breweries Ltd.

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

BEER - II :- (...contd...)

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Dare Devil Extra Strong Premium Beer	500ml	Mahou	<b>874.85</b>	332.44	50	201.17	<b>1,458.46</b>	70
Mahou Cinco Estrellas Premium Beer	500ml	Mahou	<b>1,135.49</b>	431.48	50	258.72	<b>1,875.69</b>	90
M2 Magic Moments Electra Appletini Special Apple Flavoured low alcoholic Beverage	275ml	Radico	<b>1,002.60</b>	380.99	50	229.37	<b>1,662.96</b>	80
M2 Magic Moments Electra Agent Orange Special Orange Flavoured low alcoholic Beverage	275ml	Radico	<b>1,002.60</b>	380.99	50	229.37	<b>1,662.96</b>	80
M2 Magic Moments Electra Cosmopolitan Special Cranberry Flavoured low alcoholic Beverage	275ml	Radico	<b>1,002.60</b>	380.99	50	229.37	<b>1,662.96</b>	80
Druk 11000 Super Strong Beer	500ml	Bhutan	<b>677.60</b>	257.49	50	157.61	<b>1,142.70</b>	55

**Company Legend:**

- Bhutan:- Bhutan Brewery Private Limited
- Mohan-M:- Mohan Meakin Limited
- Mahou:- M/s Mahou India Pvt. Ltd., Haryana
- SAB-M:- SAB Miller India Ltd., Maharashtra
- Radico:- Radico Khaitan Limited

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

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**WINE - I (30% Ad Valorem ):-**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>BASIC</b>	<b>AD Valorem</b>	<b>IPF</b>	<b>VAT 16%</b>	<b>Bond Price &amp; Landed to Retail</b>	<b>MRP</b>
Vinho Porto Port Wine	750ml	Raizel	<b>1,331</b>	399	100	292.80	<b>2,122.80</b>	200
Port Wine 1000 (Red wine)	750ml	Sula	<b>2,197.52</b>	659.26	100	473.08	<b>3,429.86</b>	330

**Company Legend:**

- Raizel:- Raizel Industries
- Sula - Sula Vineyards Pvt. Ltd.

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point (taken from Liquor Vendors) respectively. Hence, this will not effect MRP.

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**WINE - II (25% Ad Valorem ):-**

Brand	Size	Com-pany	BASIC	AD Valorem	IPF	VAT 16%	Bond Price & Landed to Retail	MRP
Sula Brut Tropicale Methode Traditionnelle (sparkling Wine)	750ml	Sula	<b>9,955.07</b>	2,488.77	100	2,007.01	<b>14,550.85</b>	1,400
Sula Seco Methode Classique (Sparkling Wine)	750ml	Sula	<b>5,618.50</b>	1,404.62	100	1,139.70	<b>8,262.82</b>	795
Sula Vineyards Chenin Blanc (White Wine)	750ml	Sula	<b>5,295.93</b>	1,323.98	100	1,075.19	<b>7,795.10</b>	750
Sula Vineyards Cabernet Shiraz (Red Wine)	750ml	Sula	<b>6,156.09</b>	1,539.02	100	1,247.22	<b>9,042.33</b>	870
Madera Nashik Valley Red Wine	750ml	Sula	<b>3,683.16</b>	920.79	100	752.63	<b>5,456.58</b>	525
Dia White Wine	750ml	Sula	<b>3,862.36</b>	965.59	100	788.47	<b>5,716.42</b>	550
Dia Red Wine	750ml	Sula	<b>3,862.36</b>	965.59	100	788.47	<b>5,716.42</b>	550

**Company Legend:**

- Sula - Sula Vineyards Pvt. Ltd.

**Note:** VAT - 16% derived from VAT at First point (taken from Bonded Warehouse) and second point

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