

**Mizoram Excise & Narcotics Department**

**M.R.P. of Liquor w.e.f 27 May, 2016**

**IMFL - GENERAL BRAND (78% Ad Valorem):-**

Brand	Size	Com-pany	MRP

**Mizoram Excise & Narcotics Department**

**M.R.P. of Liquor w.e.f 27 May, 2016**

**IMFL - REGULAR BRAND (75% Ad Valorem):-**

Brand	Size	Com-pany	MRP
Caravan Prestige Whisky	750ml	CMJ	140
Zino XXX Rum (Pet bottle)	750ml	CMJ	140
Contessa XXX Rum Blended with Matured Cane Juice	750ml	Radico	150
	375ml	Radico	75
Zo XXX Rum	750ml	MDH	140
Stallone Classic Whisky	750ml	MDH	140
F.D. No.-1 (Prestige Whisky)	750ml	FDBI	150
F.D. No.-1 (Prestige Whisky)	375ml	FDBI	80
Friends XXX Rum	750ml	FDBI	150
Friends XXX Rum	375ml	FDBI	80
Royal VAT Single Grain Whisky	750ml	Raizel	170
Royal VAT Dark Rum	750ml	Raizel	170

**Company Legend:**

- CMJ:- CMJ Breweries (P) Ltd., Meghalaya
- Radico:- Radico Khaitan Limited
- MDH:- MDH Beverages Private Limited
- FDBI:- Friends Distillery & Bottling Industry Pvt. Ltd.
- Raizel:- Raizel Industries

**Mizoram Excise & Narcotics Department****M.R.P. of Liquor w.e.f 27 May, 2016****IMFL - LUXURY BRAND (60% Ad Valorem):-**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>MRP</b>
Officer's Choice Prestige Whisky	750ml	ABD	190
	375ml	ABD	95
Bagpiper Deluxe Whisky	750ml	USL	200
	375ml	USL	100
McDowell's No. 1 Celebration Matured XXX Rum	750ml	USL	170
	375ml	USL	85
McDowell No. 1 Reserve Whisky	750ml	USL	235
	375ml	USL	117
White Mischief Vodka	750ml	USL	235
	375ml	USL	118
RED KNIGHT Select Whisky	750ml	Himalaya	280
Hercules XXX Rum	750ml	Himalaya	168
	375ml	Himalaya	85
Himalayan Pride XXX Rum	750ml	Himalaya	150
	375ml	Himalaya	75
OLD Admiral VSOP Brandy	750ml	Radico	200
8PM Smooth Indian Whisky Blended with Malt	750ml	Radico	200
Royal Casino whisky	750ml	UBD	160
	375ml	UBD	80
Hornbill Superior Rum	750ml	UBD	160
	375ml	UBD	80

**Company Legend:**

- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- USL:- United Spirits Limited
- Himalaya:- Himalaya Distilleries Ltd.
- Radico:- Radico Khaitan Limited
- UBD:- United Brothers Distilleries Pvt. Ltd.

**IMFL - LUXURY BRAND :- (...contd...)**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>MRP</b>
Old Monk Deluxe Rum Very Old Vatted(Pet)	750ml	MM	170
Old Monk Deluxe Rum Very Old Vatted	750ml	MM	190
Old Monk Deluxe Rum Very Old Vatted	375ml	MM	95
Doctor's Triple Crown Brandy	750ml	MM	200
Big Ben Deluxe London Dry Gin	750ml	MM	200
Queensland Whisky	750ml	AABC	160
	375ml	AABC	80
Kingston Rum	750ml	AABC	160
	375ml	AABC	80

**Company Legend:**

- MM:- Mohan Meakin Limited
- AABC:- Associated Alcohol and Beverages Company

**Mizoram Excise & Narcotics Department**  
**M.R.P. of Liquor w.e.f 27 May, 2016**

**IMFL - PREMIUM BRAND (50% Ad Valorem):-**

<b>Brand</b>	<b>Size</b>	<b>Com-pany</b>	<b>MRP</b>
Oaken Glow Premium Whisky	750ml	Pernod-R	460
	375ml	Pernod-R	230
Royal Stag Barrel Select Whisky	750ml	Pernod-R	400
	375ml	Pernod-R	200
Fuel Vodka	750ml	Pernod-R	240
	375ml	Pernod-R	120
Fuel Vodka Green Apple	750ml	Pernod-R	300
	375ml	Pernod-R	150
Fuel Vodka Orange	750ml	Pernod-R	300
	375ml	Pernod-R	150
Signature Rare Aged Whisky	750ml	USL	500
	375ml	USL	250
Royal Challenge Finest Premium Whisky	750ml	USL	350
	375ml	USL	175

**Company Legend:**

- Pernod-R :- Pernod Ricard India Pvt.Ltd.

- USL:- United Spirits Limited

**IMFL - PREMIUM BRAND:- (...contd...)**

<b>Brand</b>	<b>Size</b>	<b>Com-pany</b>	<b>MRP</b>
Officer's Choice Blue Pure Grain Whisky	750ml	ABD	230
Officer's Choice BLACK Exquisite & Rare Whisky	750ml	ABD	330
Jolly Roger Rum	750ml	ABD	230
Rare Reserve Whisky Castle Hill	750ml	Raizel	240
Bacardi Carta Blanca Superior White Rum	750ml	Bacardi	550
	375ml	Bacardi	280
Bacardi Black Deluxe Rum	750ml	Bacardi	300
	375ml	Bacardi	150
Magic Moments Pure Grain Vodka	750ml	Radico	240
	375ml	Radico	120
Magic Moments Remix Flavoured Vodka-Green Apple	750ml	Radico	330
	375ml	Radico	170
Magic Moments Remix Flavoured Vodka-Chocolate	750ml	Radico	330
	375ml	Radico	170
Morpheus XO Blended Premium Brandy	750ml	Radico	500
	375ml	Radico	250
Glen Cask Whisky	750ml	AABC	240
	375ml	AABC	120
Castle Pride Whisky	750ml	M&F	300
	375ml	M&F	150

**Company Legend:**

- AABC:- Associated Alcohol and Beverages Company
- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- Bacardi:- Bacardi India Pvt. Ltd.
- M&F:- Mayell & Fraser Pvt. Ltd.
- Raizel:- Raizel Industries
- Radico:- Radico Khaitan Limited

**Mizoram Excise & Narcotics Department**

**M.R.P. of Liquor w.e.f 27 May, 2016**

**IMFL - CLASSIC PREMIUM BRAND**

**(48% Ad Valorem):-**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>MRP</b>
100 Pipers Blended Scotch Whisky, Aged 12 Years	750ml	Pernod-R	1725
Blenders Pride Reserve Collection Whisky	750ml	Pernod-R	700
	375ml	Pernod-R	350
Vat69 Blended Scotch Whisky	750ml	USL	1150
	375ml	USL	575
Smirnoff Triple Distilled Vodka	750ml	USL	530
	375ml	USL	280
Black Dog Triple Gold Reserve Blended Scotch Whisky	750ml	USL	1750
	375ml	USL	890
Antiquity Blue Ultra Premium Whisky	750ml	USL	680
	375ml	USL	340
Signature Premier Grain Whisky	750ml	USL	550
	375ml	USL	275
Artic Pure Italian Luxury Vodka	750ml	Modi	750
The Rockford Reserve Fine & Rare Whisky	750ml	Modi	700
Rockford Classic Finest Blended Whisky	750ml	Modi	600
Teacher's 50 Blended Scotch Whisky	750ml	Beam	1925
Teacher's Highland Cream Blended Scotch Whisky	750ml	Beam	1300
Teacher's Origin Blended Scotch Whisky	750ml	Beam	2100
Jim Beam Kentucky Straight Bourbon Whiskey	750ml	Beam	1700

**Company Legend:**

- Pernod-R:- Pernod Ricard India Pvt.Ltd.
- USL:- United Spirits Limited
- Modi:- Modi Distillery (A unit of Modi Industries Ltd.), UP
- Beam:- Beam Global Spirits & Wine (I) Pvt. Ltd.

**Mizoram Excise & Narcotics Department**  
**M.R.P. of Liquor w.e.f 27 May, 2016**

**BIO (10% Ad Valorem with minimum of Rs. 3200 per case) & BIO-Wine:-**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>MRP</b>
Johnnie Walker Black Label Blended Scotch Whisky	750ml	USL	3,070
Johnnie Walker Red Label Blended Scotch Whisky	750ml	USL	1,610
Chivas Regal Premium Scotch Aged 12 Yrs	750ml	Pernod-R	3,300
Ballentine's Finest Blended Scotch Whisky	750ml	Pernod-R	1,650
Jameson Irish Whiskey	750ml	Pernod-R	2,150
Absolut Vodka	750ml	Pernod-R	1,650
Jacob's Creek Classic Chardonnay	750ml	Pernod-R	1,300
Jacob's Creek Classic Shiraz Cabernet	750ml	Pernod-R	1,300

**Company Legend:**

- USL:- United Spirits Limited
- Pernod-R :- Pernod Ricard India Pvt.Ltd.

**Mizoram Excise & Narcotics Department**  
**M.R.P. of Liquor w.e.f 27 May, 2016**

**BEER - I (36% Ad Valorem):-**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>MRP</b>
Carlsberg All Malt Premium Beer	650ml	Carlsberg	100
Kingfisher Premium Lager Beer	650 ml	UB	85
Kingfisher Premium Lager Beer (Can)	500 ml	UB	65
Kaltenberg Royal Lager Beer	500ml	CMJ	100
Magpie Opus Royal Lager Beer	500ml	CMJ	80
Breezer-Cranberry	275ml	Bacardi	60
Breezer-Jamaican Passion	275ml	Bacardi	60
Breezer-Orange	275ml	Bacardi	60
Breezer-Blackberry Crush	275ml	Bacardi	60
Druk Supreme Premium Lager Beer	650ml	Bhutan	75
Druk Supreme Premium Lager Beer	500ml	Bhutan	65
Foster's Lager Beer	650ml	SAB-M	95
Foster's Lager Can Beer	500ml	SAB-M	70
Mahou Clasica Premium Beer	500ml	Mahou	80

**Company Legend:**

- Carlsberg:- Carlsberg India, Pvt. Ltd.
- UB:- United Breweries Ltd.
- CMJ:- CMJ Breweries (P) Ltd.
- Bacardi:- Bacardi India Pvt. Ltd.
- Bhutan:- Bhutan Brewery Private Limited
- SAB-M:- SAB Miller India Ltd., Maharashtra
- Mahou:- M/s Mahou India Pvt. Ltd., Haryana



**Mizoram Excise & Narcotics Department****M.R.P. of Liquor w.e.f 27 May, 2016****BEER - II (38% Ad Valorem):-**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>MRP</b>
Carlsberg Elephant Strong Super Premium Beer	650ml	Carlsberg	100
Tuborg Strong Premium Beer	650ml	Carlsberg	90
Carlsberg Elephant Strong Super Premium Beer	500ml	Carlsberg	80
Tuborg Strong Premium Beer	500ml	Carlsberg	70
Kingfisher Strong Premium Beer	650 ml	UB	85
Kingfisher Strong Premium Beer ( Can)	500 ml	UB	65
Kingfisher Blue Premium Beer	650 ml	UB	90
Kingfisher Blue Premium Beer	330 ml	UB	50
Kingfisher Blue Premium Beer-CAN	500 ml	UB	70
Magpie Opus Royal Strong Beer	650ml	CMJ	90
Red Indian Premium Strong Beer	500ml	CMJ	65
Nutcracker 9000 Premium Strong Beer	500ml	CMJ	60
Savage Super Strong Beer	500ml	CMJ	60
Magpie Opus Royal Strong Beer	500ml	CMJ	80
Kaltenberg Royal Strong Beer	500ml	CMJ	100

**Company Legend:**

- Carlsberg:- Carlsberg India, Pvt. Ltd.
- UB:- United Breweries Ltd.
- CMJ:- CMJ Breweries (P) Ltd.

**BEER - II :- (...contd...)**

<b>Brand</b>	<b>Size</b>	<b>Com-pany</b>	<b>MRP</b>
Godfather Strong Beer	500ml	Devans-M	65
Godfather Electra Premium Quality Beer Super Strong(Can)	500ml	Devans-M	70
Kotsberg Strong Super Premium Beer	650ml	Devans-M	100
	500ml	Devans-M	80
Druk 11000 Super Strong Beer	500ml	Bhutan	55
Druk 11000 Super Strong Beer	650ml	Bhutan	70
Haywards 5000 Super Strong Beer	650ml	SAB-M	90
Haywards 5000 Super Strong Can Beer	500ml	SAB-M	65
Foster's Gold Strong Can Beer	500ml	SAB-M	70
Dare Devil Extra Strong Premium Beer	500ml	Mahou	70
Mahou Cinco Estrellas Premium Beer	500ml	Mahou	90

**Company Legend:**

- Mohan-M:- Mohan Meakin Limited
- Devans-M:- Devans Modern Breweries Ltd.
- Bhutan:- Bhutan Brewery Private Limited
- SAB-M:- SAB Miller India Ltd., Maharashtra
- Mahou:- M/s Mahou India Pvt. Ltd., Haryana

**Mizoram Excise & Narcotics Department**  
**M.R.P. of Liquor w.e.f 27 May, 2016**

**LOCAL WINE (Advalorem = Rs 7 per litre):-**

Brand	Size	Com-pany	MRP
Champwine	375ml	CPI	60

**Company Legend:**

- CPI:- Champhai Winery, Mizoram

**Mizoram Excise & Narcotics Department**  
**M.R.P. of Liquor w.e.f 27 May, 2016**

**WINE - I (30% Ad Valorem ):-**

Brand	Size	Com-pany	MRP
Vinho Porto Port Wine	750ml	Raizel	200
John Exshaw Premium Sweet Red Wine	750ml	FSWL	300
Four Seasons Classics Chenin Blanc White Wine	750ml	FSWL	400

**Company Legend:**

- Raizel:- Raizel Industries

- FSWL:- Four Seasons Wines Ltd

**Mizoram Excise & Narcotics Department**  
**M.R.P. of Liquor w.e.f 27 May, 2016**

**WINE - II (25% Ad Valorem ):-**

<b>Brand</b>	<b>Size</b>	<b>Com- pany</b>	<b>MRP</b>
Four Seasons Classics Shiraz Red Wine	750ml	FSWL	500
Four Seasons Barrique Reserve Collection Cabernet Sauvignon Red Wine	750ml	FSWL	900

**Company Legend:**

- FSWL:- Four Seasons Wines Ltd, Maharashtra