

Mizoram Excise & Narcotics Department
MRP of Liquor w.e.f 25 January, 2016

IMFL - GENERAL BRAND (78% Ad Valorem):-

Brand	Size	Com-pany	Sourcing	MRP
Golf Club Finest Whisky	750ml	Karnak		138
Golf Club XXX Rum	750ml	Karnak		138
Caravan Prestige Whisky	750ml	CMJ		130
Zino XXX Rum (Pet bottle)	750ml	CMJ		130

Company Legend:

- Karnak:- Karnak Distillery Pvt. Ltd
- CMJ:- CMJ Breweries (P) Ltd., Meghalaya

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IMFL - REGULAR BRAND (75% Ad Valorem):-

Brand	Size	Com-pany	Sourcing	MRP
Contessa XXX Rum Blended with Matured Cane Juice	750ml	Radico		150
	375ml	Radico		75
Stallone Classic Whisky (PET)	750ml	MDH		140
Zo XXX Rum (PET)	750ml	MDH		140
Stallone Classic Whisky (GLASS)	750ml	MDH		150
Zo XXX Rum (GLASS)	750ml	MDH		150
Amigos XXX Rum	750ml	GPS		150
Its Blue time Whisky	750ml	GPS		150
Friends XXX Rum	750ml	FDBI		150
Friends XXX Rum	375ml	FDBI		80
F.D. No.-1 (Prestige Whisky)	750ml	FDBI		150
F.D. No.-1 (Prestige Whisky)	375ml	FDBI		80
Jhony Royal Rare Whisky	750ml	Vedant		150
Jhony Royal Superior Rum	750ml	Vedant		150
Royal Champion Premium Whisky	750ml	T.D.		150
Royal Champion Premium Rum	750ml	T.D.		150

Company Legend:

- Radico:- Radico Khaitan Limited
- MDH:- MDH Beverages Private Limited
- GPS:- Global Panacea Spirits
- FDBI:- Friends Distillery & Bottling Industry Pvt. Ltd.
- Vedant:- Vedant Bottlers Pvt. Ltd., West Bengal
- TD:- T.D. Bonded Warehouse (Custom Division)

Mizoram Excise & Narcotics Department**MRP of Liquor w.e.f 25 January, 2016****IMFL - LUXURY BRAND (60% Ad Valorem):-**

Brand	Size	Com- pany	Sourcing	MRP
Officer's Choice Prestige Whisky	750ml	ABD		190
	375ml	ABD		95
Class 21 Vodka	750ml	ABD		190
	375ml	ABD		95
Bagpiper Deluxe Whisky	750ml	USL		200
	375ml	USL		100
Blue Riband Tango Gin	750ml	USL		220
	375ml	USL		110
McDowell No. 1 Celebration Matured XXX Rum	750ml	USL		170
	375ml	USL		85
McDowell No. 1 Reserve Whisky	750ml	USL		235
	375ml	USL		117
White Mischief Vodka	750ml	USL		235
	375ml	USL		118
Hercules XXX Rum	750ml	Himalaya		168
Old Admiral VSOP Brandy	750ml	Radico		200
8PM Smooth Indian Whisky Blended with Malt	750ml	Radico		200

Company Legend:

- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- USL:- United Spirits Limited
- Himalaya:- Himalaya Distilleries Ltd.
- Radico:- Radico Khaitan Limited

IMFL - LUXURY BRAND :- (...contd...)

Brand	Size	Com- pany	Sourcing	MRP
Old Monk Deluxe XXX Rum	750ml	MM		170
Old Monk Very Old Vatted XXX Rum	750ml	MM		190
Old Monk Very Old Vatted XXX Rum	375ml	MM		95
Doctor's Triple Crown Brandy	750ml	MM		200
Doctor's Triple Crown Brandy	375ml	MM		100
Big Ben Deluxe London Dry Gin	750ml	MM		200
Queensland Whisky	750ml	AABC		160
	375ml	AABC		80
Kingston Rum	750ml	AABC		160
	375ml	AABC		80
Honey Beehive Brandy	750ml	UBD		160
	375ml	UBD		80
Royal Casino whiskey	750ml	UBD		160
	375ml	UBD		80
Hornbill Superior Rum	750ml	UBD		160
	375ml	UBD		80

Company Legend:

- MM:- Mohan Meakin Limited
- AABC:- Associated Alcohol and Beverages Company
- UBD:- United Brothers Distilleries Pvt. Ltd., Arunachal Pradesh

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IMFL - PREMIUM BRAND (50% Ad Valorem):-

Brand	Size	Com- pany	Sourcing	MRP
Imperial Blue Superior Grain Whisky	750ml	Pernod-R		240
	375ml	Pernod-R		120
Royal Stag Deluxe Whisky	750ml	Pernod-R		330
	375ml	Pernod-R		170
Blenders Pride Rare Premium Whisky	750ml	Pernod-R		500
	375ml	Pernod-R		250
Oaken Glow Premium Whisky	750ml	Pernod-R		460
	375ml	Pernod-R		230
Royal Stag Barrel Select Whisky	750ml	Pernod-R		400
	375ml	Pernod-R		200
Fuel Vodka	750ml	Pernod-R		240
	375ml	Pernod-R		120
Fuel Vodka Green Apple	750ml	Pernod-R		300
	375ml	Pernod-R		150
Fuel Vodka Orange	750ml	Pernod-R		300
	375ml	Pernod-R		150
Signature Rare Aged Whisky	750ml	USL		500
	375ml	USL		250
Royal Challenge Finest Premium Whisky	750ml	USL		400
	375ml	USL		200
Captain Morgan Original Spiced Rum	750ml	USL		500

Company Legend:

- Pernod-R :- Pernod Ricard India Pvt.Ltd.
- USL :- United Spirits Limited

IMFL - PREMIUM BRAND:- (...contd...)

Brand	Size	Com-pany	Sourcing	MRP
Officer's Choice Blue Pure Grain Whisky	750ml	ABD		230
	375ml	ABD		115
Officer's Choice BLACK Exquisite & Rare Whisky	750ml	ABD		330
	375ml	ABD		170
Jolly Roger Rum	750ml	ABD		230
	375ml	ABD		115
A.C. Black Whisky	750ml	Jagatjit		240
	375ml	Jagatjit		120
iice Triple Distilled Pure Grain Premium Vodka	750ml	Jagatjit		240
	375ml	Jagatjit		120
iice Flavorz Green Apple Flavoured Vodka	750ml	Jagatjit		250
	375ml	Jagatjit		125
Royal Pride Whisky	750ml	Jagatjit		500
	375ml	Jagatjit		250
Rare Reserve Whisky Castle Hill	750ml	Raizel		240
	375ml	Raizel		120
Golfer's Shot-Oak Barrel Aged Whisky	750ml	ADI		500
	375ml	ADI		250
White and Blue Premium Whisky	750ml	ADI		330
	375ml	ADI		170
Bacardi Superior Rum	750ml	Bacardi		500
	375ml	Bacardi		250
Bacardi Black Deluxe Rum	750ml	Bacardi		300
	375ml	Bacardi		150
	180ml	Bacardi		75

Company Legend:

- ABD:- Allied Blenders & Distillers Pvt. Ltd.
- Jagatjit:- Jagatjit Industries Ltd.
- Raizel:- Raizel Industries
- ADI:- Alcobrew Distilleries India Pvt. Ltd.
- Bacardi:- Bacardi India Pvt. Ltd.

IMFL - PREMIUM BRAND:- (...contd...)

Brand	Size	Com-pany	Sourcing	MRP
Bootz Dark Jamaica Rum	750ml	Bols-K		350
	375ml	Bols-K		175
Old Monk Supreme XXX Rum	750ml	MM		500
Magic Moments Pure Grain Vodka	750ml	Radico		240
	375ml	Radico		120
Magic Moments Remix Flavoured Vodka-Green Apple	750ml	Radico		330
	375ml	Radico		170
Magic Moments Remix Flavoured Vodka-Chocolate	750ml	Radico		330
	375ml	Radico		170
Morpheus XO Blended Premium Brandy	750ml	Radico		500
	375ml	Radico		250
Glen Cask Whisky	750ml	AABC		240
	375ml	AABC		120
Castle Pride Whisky	750ml	M&F		300
	375ml	M&F		150
Granton Whisky	750ml	IB		330
	375ml	IB		170
White Hills Reserve Whisky	750ml	ADI		240
	375ml	ADI		120

Company Legend:

- Bols-K:- BOLS Kyndal India Pvt Ltd.
- MM:- Mohan Meakin Limited
- Radico:- Radico Khaitan Limited
- AABC:- Associated Alcohol and Beverages Company
- M&F:- Mayell & Fraser Pvt. Ltd.
- IB:- I-Brands Beverages Ltd., Karnataka
- ADI:- Alcobrew Distilleries India Pvt. Ltd.

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IMFL - CLASSIC PREMIUM BRAND
(48% Ad Valorem):-

Brand	Size	Com-pany	Sourcing	MRP
Hundred Pipers 12YO Blended Scotch Whisky	750ml	Pernod-R		1725
Hundred Pipers Deluxe Blended Scotch Whisky	750ml	Pernod-R		1200
	375ml	Pernod-R		620
Blenders Pride Reserve Collection Whisky	750ml	Pernod-R		700
	375ml	Pernod-R		350
Vat69 Blended Scotch Whisky	750ml	USL-D		1150
	375ml	USL-D		575
Smirnoff Red Triple Distilled Vodka	750ml	USL-D		530
	375ml	USL-D		280
Black Dog Triple Gold Reserve Blended Scotch Whisky	750ml	USL-D		1750
	375ml	USL-D		890
Antiquity Blue Ultra Premium Whisky	750ml	USL-D		680
	375ml	USL-D		340
Signature Premier Grain Whisky	750ml	USL-D		550
	375ml	USL-D		275
Old Smuggler Blended Scotch Whisky	750ml	ADI		1200
Pipers Clan Scotch Whisky	750ml	M&F		1200
Teacher's Highland Cream Blended Scotch Whisky	750ml	Beam		1300
Teacher's 50 Blended Scotch Whisky	750ml	Beam		1925
Teacher's Origin Blended Scotch Whisky	750ml	Beam		2100
Jim Beam Kentucky Straight Bourbon Whiskey	750ml	Beam		1700

Company Legend:

- Pernod-R:- Pernod Ricard India Pvt.Ltd.
- USL-D:- United Spirits Limited-Diageo Group Company
- ADI:- Alcobrew Distilleries India Pvt. Ltd.
- M&F:- Mayell & Fraser Pvt. Ltd.
- Beam:- Beam Global Spirits&Wine(l) Pvt.Ltd.,Haryana

IMFL - CLASSIC PREMIUM BRAND (...contd...)

Brand	Size	Com-pany	Sourcing	MRP
Artic Pure Italian Luxury Vodka	750ml	Modi		750
The Rockford Reserve Fine & Rare Whisky	750ml	Modi		700
Rockford Classic Finest Blended Whisky	750ml	Modi		600

Company Legend:

- Modi:- Modi Distillery (A unit of Modi Industries Ltd.), UP

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BIO (10% Ad Valorem with minimum of Rs. 3200 per case) & BIO-Wine:-

Brand	Size	Com-pany	Sourcing	MRP
Johnnie Walker Black Label Blended Scotch Whisky	750ml	USL-D		3,070
Johnnie Walker Red Label Blended Scotch Whisky	750ml	USL-D		1,610
Glenfiddich Single Malt Scotch	700ml	T.D.		5,140
Grants Blended Scotch Whisky	750ml	T.D.		1,765
Carlo Rossi Red Wine	750ml	T.D.		1,500
Carlo Rossi White Wine	750ml	T.D.		1,500
Glenfiddich Single Malt Scotch Whisky 12 Years Old	700ml	Axis		4,886
Jack Daniel's Tennessee Whiskey	750ml	Axis		3,750
Grant's Blended Scotch Whisky	750ml	Axis		1,685
XXX Siglo Treinta Tequila Silver	750ml	Axis		1,900
Finlandia Vodka	750ml	Axis		1,950
Lindeman's Premier Selection Chardonnay Wine	750ml	Axis		1,230
Lindeman's Premier Selection Shiraz-Cabernet Wine	750ml	Axis		1,230
Chivas Regal Aged 12YO Blended Scotch Whisky	750ml	Pernod-R		3,300
Ballantines Finest Blended Scotch Whisky	750ml	Pernod-R		1,650
Jameson Triple Distilled Irish Whiskey	750ml	Pernod-R		2,150
Absolut Vodka	750ml	Pernod-R		1,650
Jacobs Creek Classic Chardonnay Wine	750ml	Pernod-R		1,300
Jacobs Creek Classic Shiraz – Cabernet Wine	750ml	Pernod-R		1,300

Company Legend:

- USL-D:- United Spirits Limite-Diageo Group Company
- TD:- T.D. Bonded Warehouse (Custom Division)
- Axis:- Axis Enterprises,
- Pernod-R :- Pernod Ricard India Pvt.Ltd.

BIO & BIO-wine:- (...contd...)

Brand	Size	Com-pany	Sourcing	MRP
Sir Pitterson Blended Scotch Whisky	700ml	Sobieski		1730
Tequila San Jose Silver	700ml	Sobieski		1600
Tequila San Jose Gold	700ml	Sobieski		1730
Fable Cabernet Sauvignon wine	750ml	Sobieski		1055
Fable Sauvignon Blanc wine	750ml	Sobieski		1055
Fruits and Wine Peach	750ml	Sobieski		910
Fruits and Wine Rose Pample Mousse	750ml	Sobieski		910
Fruits and Wine Rouge Mure	750ml	Sobieski		910
Cocktail Pitterson Mujito	700ml	Sobieski		950
Monregal Red Wine	750ml	Sobieski		700
Monregal White Wine	750ml	Sobieski		700

Company Legend:

- Sobieski:- Sobieski Beverages India Pvt Ltd.

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BEER - I (36% Ad Valorem):-

Brand	Size	Com-pany	Sourcing	MRP
Carlsberg All Malt Premium Beer	650ml	Carlsberg		100
Tuborg Green Beer	650ml	Carlsberg		90
Carlsberg All Malt Premium Beer	500ml	Carlsberg		80
Tuborg Green Beer	500ml	Carlsberg		70
Kingfisher Premium Lager Beer	650 ml	UB		85
Kingfisher Premium Lager Beer	330 ml	UB		50
Kingfisher Premium Lager Beer (Can)	500 ml	UB		65
Foster's Lager Beer	650ml	SAB		95
Kaltenberg Royal Lager Beer	500ml	CMJ		100
Kaltenberg Royal Lager Beer	330ml	CMJ		65
Magpie Opus Royal Lager Beer	500ml	CMJ		80
Magpie Opus Royal Lager Beer	650ml	CMJ		90
Breezer-Cranberry	275ml	Bacardi		60
Breezer-Jamaican Passion	275ml	Bacardi		60
Breezer-Orange	275ml	Bacardi		60
Breezer-Blackberry Crush	275ml	Bacardi		60
Druk Supreme Premium Lager Beer	650ml	Bhutan		75
Druk Supreme Premium Lager Beer (Can)	500ml	Bhutan		70
Dansberg Blue Premium Lager Beer	650ml	Rhino		80

Company Legend:

- Carlsberg:- Carlsberg India, Pvt. Ltd.
- UB:- United Breweries Ltd.
- SAB:- Sab Miller India Ltd.
- CMJ:- CMJ Breweries (P) Ltd.
- Bacardi:- Bacardi India Pvt. Ltd.
- Bhutan:- Bhutan Brewery Pvt. Ltd.
- Rhino:- Rhino Agencies Ltd., Assam

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BEER - II (38% Ad Valorem):-

Brand	Size	Com- pany	Sourcing	MRP
Carlsberg Elephant Strong Super Premium Beer	650ml	Carlsberg		100
Tuborg Strong Premium Beer	650ml	Carlsberg		90
Carlsberg Elephant Strong Super Premium Beer	500ml	Carlsberg		80
Tuborg Strong Premium Beer	500ml	Carlsberg		70
Kingfisher Strong Premium Beer	650 ml	UB		85
Kingfisher Strong Premium Beer	330 ml	UB		50
Kingfisher Strong Premium Beer (Can)	500 ml	UB		65
Kingfisher Blue Premium Beer	650 ml	UB		90
Kingfisher Blue Premium Beer	330 ml	UB		50
Kingfisher Blue Premium Beer-CAN	500 ml	UB		70
Red Indian Premium Strong Beer	650ml	CMJ		85
Nutcracker 9000 Premium Strong Beer	650ml	CMJ		75
Savage Super Strong Beer	650ml	CMJ		75
Red Indian Premium Strong Beer	500ml	CMJ		65
Nutcracker 9000 Premium Strong Beer	500ml	CMJ		60
Savage Super Strong Beer	500ml	CMJ		60
Magpie Opus Royal Strong Beer	500ml	CMJ		80
Magpie Opus Royal Strong Beer	650ml	CMJ		90
Kaltenberg Royal Strong Beer	500ml	CMJ		100
Kaltenberg Royal Strong Beer	330ml	CMJ		65

Company Legend:

- Carlsberg:- Carlsberg India, Pvt. Ltd.
- UB:- United Breweries Ltd.
- CMJ:- CMJ Breweries (P) Ltd.

BEER - II :- (...contd...)

Brand	Size	Com-pany	Sourcing	MRP
Meakin's 10000 Super Strong Beer	650ml	Mohan-M	CMJ	85
Asia72 Extra Strong Lager Beer	650ml	Mohan-M	CMJ	85
Meakin's 10000 Super Strong Beer	650ml	Mohan-M	U.P.	85
Asia72 Extra Strong Lager Beer	650ml	Mohan-M	U.P.	85
Hayward 5000 Super Strong Beer	650ml	SAB		90
Godfather Strong Beer	650ml	Devans-M	J&K	85
	500ml	Devans-M	J&K	65
Godfather Electra Premium Quality Beer Super Strong	650ml	Devans-M	J&K	90
Godfather Electra Premium Quality Beer Super Strong(Can)	500ml	Devans-M	J&K	70
Godfather Super Strong International Quality Beer	650ml	Devans-M	CMJ	85
	500ml	Devans-M	CMJ	65
Kotsberg Strong Premium Beer	650ml	Devans-M	CMJ	100
	500ml	Devans-M	CMJ	80
Druk 11000 Super Strong Beer	650ml	Bhutan		70
Druk 11000 Super Strong Beer (Can)	500ml	Bhutan		50
Heman 9000 Ultra Super Strong Beer	650ml	Rhino		75

Company Legend:

- Mohan-M:- Mohan Meakin Limited,CMJ,Meghalaya &U.P.
- SAB:- Sab Miller India Ltd.
- Devans-M:- Devans Modern Breweries Ltd., Meg & J&K
- Bhutan:- Bhutan Brewery Pvt. Ltd.
- Rhino:- Rhino Agencies Ltd., Assam

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LOCAL WINE (Advalorem = Rs 7 per litre):-

Brand	Size	Company	Sourcing	MRP
Champwine	375ml	CPI		60

Company Legend:

- CPI:- Champhai Winery, Mizoram

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WINE - I (30% Ad Valorem):-

Brand	Size	Company	Sourcing	MRP
Vinho Porto Port Wine	750ml	Raizel		200
	375ml	Raizel		100
John Exshaw Premium Sweet Red Wine	750ml	FSWL		300
Four Seasons Classics Chenin Blanc White Wine	750ml	FSWL		400
Raya Red Wine	750ml	Grover-Z		450
Red Lips Port Wine	750ml	Grover-Z		300
	375ml	Grover-Z		150

Company Legend:

- Raizel:- Raizel Industries

- FSWL:- Four Seasons Wines Ltd

- Grover-Z:- Grover Zampa Vineyards Limited

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WINE - II (25% Ad Valorem):-

Brand	Size	Com- pany	Sourcing	MRP
Four Seasons Classics Shiraz Red Wine	750ml	FSWL		500
Four Seasons Barrique Reserve Collection Cabernet Sauvignon Red Wine	750ml	FSWL		900
Aryaa Shiraz Wine	750ml	Mercury		700
Aryaa-Chenin Blanc Wine	750ml	Mercury		700
Aryaa-Cabernet Shiraz Wine	750ml	Mercury		965
Sula Seco Methode Classique (Sparkling Wine)	750ml	Sula		795
Sula Chenin Blanc (White Wine)	750ml	Sula		700
Sula Cabernet Shiraz (Red Wine)	750ml	Sula		870
Dia White Wine	750ml	Sula		525
Madera Nashik Valley Red Wine	750ml	Sula		525
Grover La Reserve Red Wine	750ml	Grover-Z		1000
Grover Art Collection Sauvignon Blanc	750ml	Grover-Z		750
Grover Art Collection Shiraz	750ml	Grover-Z		750

Company Legend:

- FSWL:- Four Seasons Wines Ltd, Maharashtra
- Mercury:- Mercury Winery Pvt. Ltd., Maharashtra
- Sula - Sula Vineyards Pvt. Ltd.
- Grover-Z:- Grover Zampa Vineyards Limited