

NO.C.31017/1/2026 - COMEX
GOVERNMENT OF MIZORAM
COMMISSIONERATE OF EXCISE & NARCOTICS
OPPOSITE AIJAL CLUB, KHATLA,
MIZORAM : AIZAWL

Dated Aizawl, the 5th August, 2026

ORDER

In exercise of the power conferred under Rule 45H of the Mizoram Liquor (Prohibition) Amendment Act, 2025 the undersigned hereby fixes the retail rate of Champwine 750ml, Champwine 375ml, Champwine Premium 750ml and Champwine Premium 375ml produced at Champhai Grape Growers Society's winery, with the approval of the Government of Mizoram vide Office Order No.J.23020/3/2026-E&N, Dt.15.07.2026, as shown below with immediate effect and until further orders:-

Sl. No.	Name of Wine	Quantity per Case (in bottle)	MRP per Case	Quantity per bottle (in ml)	MRP per bottle
1.	Champwine 750 ml	12	₹ 4080	750 ml	₹ 340
2.	Champwine 375 ml	24	₹ 4080	375 ml	₹ 170
3.	Champwine Premium 750 ml	12	₹ 5280	750 ml	₹ 440
4.	Champwine Premium 375 ml	24	₹ 5280	375 ml	₹ 220

Details of cost card for the above products are enclosed as Annexure-I to Annexure-IV.

Sd/-Z. LALHMANGAIHA
Commissioner of Excise & Narcotics
Mizoram:Aizawl

Memo No. C.31017/1/2026- COMEX:
Copy to :

Dated Aizawl, the 5th August, 2026

1. P.S. to Minister, Excise & Narcotics Department for information.
2. Secretary to the Government of Mizoram, Excise & Narcotics Department for information.
3. All Assistant Commissioners of Excise & Narcotics for information and necessary action.
4. Manager, Champhai Winery for information and necessary action.
5. ✓ Web Manager for upload in the Department Website
6. Guard file.


Commissioner of Excise & Narcotics
Mizoram : Aizawl.

Annexure-I

COST CARD FOR CHAMPWINE (750 ml)				
Sl.No.	PARTICULARS	RATE	AMOUNT PER CASE	AMOUNT PER BOTTLE
1	Unit per case		12	12
	Qty per bottle (in ml)		750	750
	BULK LITRE		9	9
1	PRODUCTION COST		2125.00	177.08
2	Handling charge	₹ 15.00	₹ 15.00	₹ 1.25
3	BASIC (1+2)		2140.00	178.33
4	Manufacturer margin (add)	16.00%	342.40	28.53
5	ADD (3+4)		2482.40	206.87
6	ADD : VAT (+)	16.00%	397.18	33.10
7	LANDED TO WAREHOUSE		2879.58	239.97
8	Rounded off		2880.00	240.00
9	Advalorem @ Rs. 10/BL	10	90.00	7.50
10	Handling charge	₹ 10.00	₹ 10.00	₹ 0.83
11	Transport from Factory to Stockist	₹ 150.00	₹ 150.00	₹ 12.50
12	ADD (8+9+10+11)		₹ 3,130.00	₹ 260.83
13	Stockist/Distributor margin	15.00%	469.50	39.13
14	ADD (12+13)		3599.50	299.96
	round up		3600.00	300.00
	Landed to Stockist / distributor		3600.00	300.00
15	Transport from Stockist to Retail	₹ 100.00	₹ 100.00	₹ 8.33
16	Landed to retail		3700.00	308.33
17	Retail margin	10.30%	381.10	31.76
	TOTAL (MRP)		4081.10	340.09
	MRP (rounded)		₹ 4,080.00	₹ 340.00

Annexure-II

COST CARD FOR CHAMPWINE (375 ml)				
Sl.No.	PARTICULARS	RATE	AMOUNT PER CASE	AMOUNT PER BOTTLE
1	Unit per case		24	24
	Qty per bottle (in ml)		375	375
	BULK LITRE		9	9
1	PRODUCTION COST		2125.00	88.54
2	Handling charge	₹ 15.00	₹ 15.00	₹ 0.63
3	BASIC (1+2)		2140.00	89.17
4	Manufacturer margin (add)	16.00%	342.40	14.27
5	ADD (3+4)		2482.40	103.43
6	ADD : VAT (+)	16.00%	397.18	16.55
7	LANDED TO WAREHOUSE		2879.58	119.98
8	Rounded off		2880.00	120.00
9	Advalorem @ Rs. 10/BL	10	90.00	3.75
10	Handling charge	₹ 10.00	₹ 10.00	₹ 0.42
11	Transport from Factory to Stockist	₹ 150.00	₹ 150.00	₹ 6.25
12	ADD (8+9+10+11)		₹ 3,130.00	₹ 130.42
13	Stockist/Distributor margin	15.00%	469.50	19.57
14	ADD (12+13)		3599.50	149.99
	round up		3600.00	150.00
	Landed to Stockist / distributor		3600.00	150.00
15	Transport from Stockist to Retail	₹ 100.00	₹ 100.00	₹ 4.17
16	Landed to retail		3700.00	154.17
17	Retail margin	10.30%	381.10	15.88
	TOTAL (MRP)		4081.10	170.05
	MRP (rounded)		₹ 4,080.00	₹ 170.00

Annexure-III

CCST CARD FOR CHAMPWINE PREMIUM (750 ml)				
Sl.No.	PARTICULARS	RATE	AMOUNT PER CASE	AMOUNT PER BOTTLE
1	Unit per case		12	12
	Qty per bottle (in ml)		750	750
	BULK LITRE		9	9
1	PRODUCTION COST		2700.00	225.00
2	Handling charge	₹ 15.00	₹ 15.00	₹ 1.25
3	BASIC (1+2)		2715.00	226.25
4	Manufacturer margin (add)	20.00%	543.00	45.25
5	ADD (3+4)		3258.00	271.50
6	ADD : VAT (+)	16.00%	521.28	43.44
7	LANDED TO WAREHOUSE		3779.28	314.94
8	Rounded off		3780.00	315.00
9	Advalorem @ Rs. 10/BL	10	90.00	7.50
10	Handling charge	₹ 15.00	₹ 15.00	₹ 1.25
11	Transport from Factory to Stockist	₹ 150.00	₹ 150.00	₹ 12.50
12	ADD (8+9+10+11)		₹ 4,035.00	₹ 336.25
13	Stockist/Distributor margin	16.00%	645.60	53.8
14	ADD (12+13)		4680.60	390.05
	round up		4680.00	390.00
	Landed to Stockist / distributor		4680.00	390.00
15	Transport from Stockist to Retail	₹ 100.00	₹ 100.00	₹ 8.33
16	Landed to retail		4780.00	398.33
17	Retail margin	10.50%	501.90	41.82
	TOTAL (MRP)		5281.90	440.15
	MRP (rounded)		₹ 5,280.00	₹ 440.00

Annexure-IV

COST CARD FOR CHAMPWINE PREMIUM 375 ml)				
Sl.No.	PARTICULARS	RATE	AMOUNT PER CASE	AMOUNT PER BOTTLE
1	Unit per case		24	24
	Qty per bottle (in ml)		375	375
	BULK LITRE		9	9
1	PRODUCTION COST		2700.00	112.50
2	Handling charge	₹ 15.00	₹ 15.00	₹ 0.63
3	BASIC (1+2)		2715.00	113.13
4	Manufacturer margin (add)	20.00%	543.00	22.63
5	ADD (3+4)		3258.00	135.75
6	ADD : VAT (+)	16.00%	521.28	21.72
7	LANDED TO WAREHOUSE		3779.28	157.47
8	Rounded off		3780.00	158.00
9	Advalorem @ Rs. 10/BL	10	90.00	3.75
10	Handling charge	₹ 15.00	₹ 15.00	₹ 0.63
11	Transport from Factory to Stockist	₹ 150.00	₹ 150.00	₹ 6.25
12	ADD (8+9+10+11)		₹ 4,035.00	₹ 168.63
13	Stockist/Distributor margin	16.00%	645.60	₹ 26.98
14	ADD (12+13)		4680.60	195.61
	round up		4680.00	195.00
	Landed to Stockist / distributor		4680.00	195.00
15	Transport from Stockist to Retail	₹ 100.00	₹ 100.00	₹ 4.17
16	Landed to retail		4780.00	199.17
17	Retail margin	10.50%	501.90	20.91
	TOTAL (MRP)		5281.90	220.08
	MRP (rounded)		₹ 5,280.00	₹ 220.00